

Product Update – Advocate™ Spot-On

Brand name and packaging

Dear Valued Partner,

As part of Elanco's ongoing commitment to portfolio excellence, we are excited to introduce a refreshed look for Advocate Spot-On. This update enhances visual clarity and simplifies packs to ensure a more intuitive navigation experience for shoppers within the Elanco portfolio.

Key Information:

- **Same Trusted Formula:** There are no changes to ingredients or label claims.
- **Product Codes:** Existing product codes remain the same, though *new EAN barcodes* will be introduced.
- **Rollout Timeline:** New packaging will phase in over the next 6 months for 3- and 6-packs and 12 months for 1-packs as current inventory runs down.



Please find below the new barcodes to assist with your preparation.

Description (NEW)	Unit size	Product code	Barcode (EAN) of updated packaging (NEW)	Now available
ADVOCATE SPOT-ON FOR KITTENS AND SMALL CATS UP TO 4KG (SMALL)	0.4ml x 1	84266922	5420036962625	
ADVOCATE SPOT-ON FOR KITTENS AND SMALL CATS UP TO 4KG (SMALL)	0.4ml x 3	80779993	5420036962632	
ADVOCATE SPOT-ON FOR KITTENS AND SMALL CATS UP TO 4KG (SMALL)	0.4ml x 6	80780053	5420036962649	
ADVOCATE SPOT-ON FOR CATS OVER 4KG (LARGE)	0.8ml x 1	84266582	5420036962656	Yes
ADVOCATE SPOT-ON FOR CATS OVER 4KG (LARGE)	0.8ml x 3	80780002	5420036962663	
ADVOCATE SPOT-ON FOR CATS OVER 4KG (LARGE)	0.8ml x 6	80780061	5420036962670	
ADVOCATE SPOT-ON FOR PUPPIES AND SMALL DOGS UP TO 4KG (SMALL)	0.4ml x 1	84266884	5420036962502	
ADVOCATE SPOT-ON FOR PUPPIES AND SMALL DOGS UP TO 4KG (SMALL)	0.4ml x 3	80780037	5420036962519	
ADVOCATE SPOT-ON FOR DOGS 4KG – 10KG (MEDIUM)	1.0ml x 1	84266892	5420036962526	
ADVOCATE SPOT-ON FOR DOGS 4KG – 10KG (MEDIUM)	1.0ml x 3	80780010	5420036962533	
ADVOCATE SPOT-ON FOR DOGS 4KG – 10KG (MEDIUM)	1.0ml x 6	80780088	5420036962540	
ADVOCATE SPOT-ON FOR DOGS 10KG – 25KG (LARGE)	2.5ml x 1	84266906	5420036962557	
ADVOCATE SPOT-ON FOR DOGS 10KG – 25KG (LARGE)	2.5ml x 3	80780029	5420036962564	
ADVOCATE SPOT-ON FOR DOGS 10KG – 25KG (LARGE)	2.5ml x 6	80780096	5420036962571	
ADVOCATE SPOT-ON FOR DOGS OVER 25KG (EXTRA LARGE)	4.0ml x 1	84266914	5420036962588	
ADVOCATE SPOT-ON FOR DOGS OVER 25KG (EXTRA LARGE)	4.0ml x 3	80780045	5420036962595	
ADVOCATE SPOT-ON FOR DOGS OVER 25KG (EXTRA LARGE)	4.0ml x 6	80780118	5420036962601	

Reach out to your Elanco representative for updated packaging images and descriptions.



PM-AU-26-0497