

Dear Customer

“Gentle Leader Harness with Front Leash Attachment”

It has come to our attention that many Retailers and websites have incorrect information regarding our Gentle Leader Harness.

To avoid any misleading information to the public, as a matter of urgency, check that the following are correct: -

- Your website,
- Promotional material,
- Receipts,
- Invoices,
- Purchase orders

We ask that the changes are made immediately as failure to act in accordance with our request may lead to legal ramifications.

Areas that requiring change:-

- **Title to show-** Gentle Leader Harness (**Not** Easy Walk Harness)
- **Photo-** Correct image used, New packaging image attached.
- If using a product photo, it **mustn't** have the Easy Walk label. Images attached that may be used.
- **Description/Blurb** – Anywhere where Easy Walk is used in the description must be removed and replaced with Gentle Leader Harness.
- **Invoices/Receipts/Purchase Orders** – Must say Gentle Leader Harness (**NOT** Easy Walk Harness)

Can you please make your staff aware of the change and ensure that stock is rotated correctly to ensure old stock is put to the front for sale first.

Thank you in advance for your prompt attention to this matter.

