



Talentail

Making Pet Care Easier



Australia Talentail is a proudly Australian owned and operated company. Talentail comes from two English words TALENT and TAIL – meaning little tail with wisdom or legend of little tail. At Talentail, we regard all pets as our lifelong friends and members of our family.

We are inspired by our precious and beautiful Australian environment and are guided by the highest food standards and leading science. We believe in the philosophy of nature in balance and stay true to that as one of our core values.



Our Story

Over the past one hundred years, the extended Franklyn Family has witnessed much change and their lifestyle has evolved beyond recognition; but their core values and traditions have remained steadfast. This inheritance has guided their journey to Talentail today.

Through many generations the family has nurtured the relationship of both companion animals and working dogs, through their businesses and farming of the Australian land. It has been through this strong animal bond that they have understood the need for the perfect combination of nutritional inputs to enhance animal wellbeing. Whilst little known generally, the Franklyn family learned early from indigenous Australians in their community, about the beneficial properties of Kakadu plum in their animal's diet. Science has now helped us clarify the rare nutritional qualities of Kakadu plum that make it an antioxidant powerhouse, rich in Vitamin C. Incorporating Kakadu plum in our formula makes our Talentail product unique in the Australian market. The Talentail team believe the importance of local manufacturing and have sourced our raw ingredients from the Australian land to ensure we do not sacrifice any aspect of quality for your pet. In striving for perfection, the Talentail brand will continue to deliver products that support both the wellbeing and stringent quality standards for your pet.



Photo taken in 1933



Photo taken in 1930



Photo taken in 1927



FORMULATED WITH THE BEST
AUSTRALIAN INGREDIENTS
NATURE HAS TO OFFER



98% Australian ingredients | 50% Meat and oils | Kakadu plum powder

Product Catalogue

▶ Chicken with brown rice



- ✓ **98% Australian ingredients:** carefully selected and sourced to ensure premium quality.
- ✓ **50% Meat and Oils:** premium recipes to provide the best nutrition for your pet.
- ✓ **Kakadu plum powder:** extremely rich in Vitamin C and antioxidant powerhouse, the best Australian superfood nature has to offer.

Lamb with brown rice



Suitable for: All breeds and all ages
Available in: 15kg | Free samples: Available

✓ COMPLETE & BALANCED NUTRITION ✓ NATURAL FIBRE ✓ NATURAL PREBIOTIC ✓ NATURAL ANTIOXIDANTS ✓ MARINE OMEGA RICH



Real Australian Chicken / Real Australian Lamb

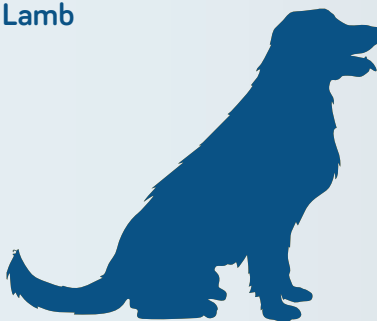
A natural protein for **healthy muscle development**.



Marine Fish Oil: A great source of Omega 3 fatty acids for **healthy skin and coat**.



Alfalfa Leaf: Contains a range of vitamins, minerals and natural antioxidants which are essential for **nerve, muscle and heart wellbeing**.



Brown Rice: Rich in fibre, vitamins and minerals. **Great source of energy for body and brain.**



A combination of nutrients and minerals to help support **a healthy urinary system**.



Kakadu Plum Powder: An extremely rich source of Vitamin C and natural antioxidants to help **support the immune system**.



GUARANTEED ANALYSIS

Crude Protein (min.)	24%
Crude Fat (min.)	13%
Calcium (min.)	1.0%
Phosphorus (min.)	0.8%
Vitamin C (min.)	40mg/100g
Vitamin E (min.)	40 IU/100g
Energy (kcal/100g)	360

INGREDIENTS LIST

Chicken Meal, Faba Beans, Oats, Brown Rice, Chicken Oil (preserved with mixed Tocopherols & Rosemary Extract), Chicken Gravy, Alfalfa, Apple, Essential Vitamins & Minerals (including Calcium, Phosphorus, Potassium, Iron, Copper, Manganese, Zinc, Iodine, Selenium, Vitamin A, D3, C, E, K3, B1, B2, B3, B5, B6, B9, B12, Biotin, Choline), Marine Fish Oil, Sea Salt, Chicory, Kakadu Plum Powder, Taurine.



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Kakadu plum fruit: Why is it good for our furry friend?



Q&A

What is Kakadu plum powder?

Commonly known as Kakadu plum, the native plant, *Terminalia Ferdinandiana*, is a small fruiting tree that grows across the top end of Australia, from The Kimberley Region to Darwin and into Northern Queensland. The name Kakadu plum originates from its usage in the area of Kakadu, where the healing and health promoting properties of this valuable fruit were most widely popularised to non-indigenous people. Indigenous tradition tells that for thousands of years, both the fruit and seed were eaten raw, the sap was roasted, and the bark was boiled then the liquid applied topically to treat skin conditions, or consumed as a tea to treat respiratory and other conditions.

Kakadu plum is now dried and powdered, and used as a powerful additive or supplement with the same amazing traditional healing and health-giving properties.

What are the powerful properties of Kakadu plum powder?

The Australian Government Rural Industries Research and Development Corporation reports that Kakadu Plum contains the highest recorded level of natural vitamin C content of any fruit globally - more than 100 times that of oranges - and displays superior antioxidant properties, measuring 5 times that of blueberries.

Their research also reports the fruit as having significant levels of vitamin E, lutein, folate, zinc, magnesium and calcium. These

properties are important for promoting body cell and tissue health, maintaining the immune system and overall health maintenance.

Why are vitamins C & E so important to your dog's daily health?

Vitamin C is widely recognised as supporting the body to fight various infections and diseases. A key way that it does this is by supporting the production of interferon, a natural antiviral and anticancer compound in our bodies. In fact, Vitamin C is so important and potent that it is even on the World Health Organization's List of Essential Medicines.

Vitamin E is an essential vitamin that is key for your dog's immune system. It also supports the development and ongoing health of the heart, liver, nerves, muscles, skin and coat.

How are Talentail's recipes unique?

Our mission is to encourage a well-balanced diet, with an emphasis on key nutrients from whole foods and real ingredients, and help from specific supplements when needed.

In addition to the full range of nutrients required by your dog, Talentail's recipes are especially rich in both vitamins C and E. This powerful combination improves your dog's immunity, skin and coat, and supports a number of critical internal organs.



“
*I might only be here for
a part of your life
but for me, you are
my whole life*
”

-Your Furry Friend



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