



CHERISH

Nourishing mind, body & spirit™

Loyalty Program

Aims of Loyalty Programme: To assist your store to expand Cherish sales by rewarding your clients who purchase on a regular basis.

Buy 10 bags, receive 11th bag for no charge!

1. Loyalty Cards to be provided by Cherish (email info@advancedpetcare.com.au or call on (08) 9437 1161).
2. Participation in the loyalty program requires stores to be stocking of majority of the Cherish Range, including Cherish Playful Puppy, Amazing Adult and Super Seven Years+.
3. Store to retain the Loyalty Cards for their clients.
4. Loyalty programme is valid for Cherish range of dog and cat food.
5. Only valid for client sales after the store joins the loyalty programme (No back dating permitted).
6. The completed Loyalty Card must be produced to claim free bag (If requested, proof of purchases may also be required)
7. All bags purchased need to be same size, per Loyalty Card.
8. Staff are permitted to participate in the Cherish Loyalty Programme.

On completion of card, store to supply free bag to the client. Please scan and forward completed cards to info@advancedpetcare.com.au by email for prompt processing.

STORE NAME
CUSTOMER NAME




CHERISH Loyalty Card Template Details:

- Logo: Australian made, Australian owned
- Text: **CHERISH** Nourishing mind, body & spirit™
- Offer: **BUY 10 GET 1 FREE**
- Description: Packed with superfoods, Ancient Grains and COCO MCT. Cherish offers the perfect balance of nutrition to sustain mental cognition, good health and happiness.

Weight	1	2	3	4	5	6	7	8	9	10	Free Bag
3KG											FREE BAG
8KG											FREE BAG
15KG											FREE BAG

Terms & Conditions: Incentives must be made at the same store. Incentives may only be used within 12 months from date of this purchase. Staff member to enter bagged attached loyalty code. Incentives cannot be replaced if lost or stolen. We reserve the right to cancel the promotion at any time.

To join and receive your point of sale and loyalty cards please contact Scott
Participation in Loyalty Programme is on invitation and requires a commitment to supporting the range in terms of stock held, promotion and display.

Manufactured in Australia by Advanced Pet Care of Australia Pty Ltd
40 Lionel St, Naval Base Western Australia 6165
E: info@advancedpetcare.com.au P: (08) 9437 1161 F: (08) 9410 1382

Loyalty Program

Example Cards

STORE NAME

CUSTOMER NAME



3KG	1	2	3	4	5	6	7	8	9	10	FREE BAG
8KG	1	2	3	4	5	6	7	8	9	10	FREE BAG
15KG	1	2	3	4	5	6	7	8	9	10	FREE BAG

Terms & Conditions: Purchases must be made at the same store. Redeemable bag must be the same size only and redeemed within 18 months from date of first purchase. Staff member to initial. Receipts Attached. Loyalty cards cannot be replaced if lost or stolen. We reserve the right to cancel the promotion at any time.